

For Immediate Release

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Obama will be the next President of the United States according to Mask Sales Poll

BuyCostumes.com, the world's largest online retailer of Halloween costumes, accessories and party supplies has 100% successfully predicted the next President of the United States since 2000 based solely on the sales of candidates' masks.

This year, we took our data a step further and tracked masks sales during the primaries. Our data showed McCain taking a significant lead early on and similarly to polls nationwide, Obama and Clinton were neck-in-neck from January through the very last primaries. Obama had an early lead after Super Tuesday, but Clinton came back strong towards the end making it even harder to predict the outcome. The final mask sales have Barack beating Hillary 50.38% to 49.62%.

BuyCostumes.com is pleased to announce that once again our Presidential mask poll successfully predicted Obama would win the Democratic nomination. The competition between Obama and Clinton is going down in the history books as the closest run mask poll race yet!

Using our current mask poll stats, we're willing to bet that if the 2008 election took place today, Barack Obama would be our next president! Don't forget that we have been 100% accurate since 2000! Again, it's close, but comparing Obama's sales to McCain's, Barack has 50.77% of the total votes over McCain's 49.23%.

The people have spoken, the votes are in and according to mask sales; the people want Barack Obama!

About BUYSEASONS, Inc.

Founded in 1999 as an Internet specialty retailer, BUYSEASONS' flagship brand, BuyCostumes.com, is the leading online-only retailer of costumes and accessories. BUYSEASONS offers one of the largest assortments of costumes and party supplies for adults and children at any single location -- online or offline. In addition, BUYSEASONS operates a private-label drop ship program for other Internet retailers looking to cash in on the fast growing costume and party supplies markets. BUYSEASONS, Inc. is a wholly owned subsidiary of Liberty Media Corporation (LINTA).