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**BuyCostumes.com Official Presidential Mask Poll indicates Obama will get Re-elected**

**NEW BERLIN, WI** – October 8, 2012 – BuyCostumes.com is on track to, once again, successfully predict the next President of the United States. Since 2000, the company has used the sales of candidate masks to achieve 100% accuracy in determining the outcome of presidential elections. In fact, it is the company's philosophy that political power can be bought! For every [costume mask](#) sold, Republicans and Democrats increase their candidate's odds of occupying the White House.

The company's site features an interactive map of the United States, indicating the mask sales for each state. Undoubtedly, winning the "Battleground States" is always helpful in paving the road to victory! According to the current mask sales, Wisconsin, Ohio, Florida, Colorado, Missouri, Virginia, North Carolina, New Hampshire, Iowa and Nevada are swinging their votes toward Obama and Biden, revealing that 60% of these swing state constituents are sticking by the current administration on November 4, 2012.

Inquiring minds want to know who's leading the charge in 2012! Just days after the first presidential debate, Barack Obama leads with 64% compared to Mitt Romney's 36% share of mask sales. Is there any *hope* for Mitt Romney and Paul Ryan to *change* voters' minds? The first presidential debate appeared to be favorable for Mitt Romney, so it is possible that Paul Ryan will shake things up when he and Joe Biden take the stage on on October 11<sup>th</sup>.

BuyCostumes.com will be tracking the outcome of the election through all candidates' mask sales at [www.BuyCostumes.com/PresidentialMaskPoll](http://www.BuyCostumes.com/PresidentialMaskPoll).

Vote early, vote often! [Click here](#) to cast your vote and buy your candidate into office.

**About BUYSEASONS, Inc.**

Founded in 1999, BUYSEASONS, Inc. is the leading online retailer of costumes, accessories, party décor and supplies for year-round celebrations and entertaining. BUYSEASONS, Inc. owns and operates [BuyCostumes.com](#), the largest internet retailer of costumes and costume event décor, as well as [BirthdayExpress.com](#), [CostumeExpress.com](#) and [CelebrateExpress.com](#). This group of e-retail sites offers birthday and general party supplies for ages one to 100, plus one of the largest assortments of kid's and family friendly costumes at any single online location. In addition, BUYSEASONS, Inc. operates a private-label drop ship program for other internet retail partners. BUYSEASONS, Inc. is a wholly owned subsidiary of Liberty Interactive Corporation.

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